



Board of Regents Program Action Request
 University of Alaska
 Proposal to Add, Change, or Discontinue

College community campus)

2 Complete Program Title: Small Business Management

Approved by the Board of Regents on 12/15/2015. The program is scheduled to





December 12, 2011

Statewide Academic Council, University of Alaska

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Enclosed are the final exam Management Undergraduate Certificate. Also attached is the UAA letter.

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Introduction

The purpose of this report is to provide a comprehensive overview of the current state of the industry and to identify key trends and challenges. This document is intended for internal use and should be kept confidential.

Executive Summary

The industry has experienced significant growth over the past five years, driven by increasing demand for digital services and a focus on innovation. However, the market is also facing challenges such as rising costs and increased competition. Key findings include a strong emphasis on customer experience and a shift towards sustainable practices. The following sections provide a detailed analysis of these trends and their implications for the future.



