

## **UA's Economic Impact**



To better understand its role in Alaska's economy, the university contracted with McKinley Research Group to analyze its economic contributions to the state. Following are key ndings from the study.

 e university fuels Alaska's economy through spending with local businesses and the employment of Alaska residents. ese direct impacts support "multiplier e ects" (indirect and induced impacts) when these dollars are re-spent in the economy by businesses and employees. In total, the

a a a a FY22.

- e university directly spent nearly \$100 million with more than 2,600 Alaska businesses in FY22, impacting dozens of communities across the state.
- If UA were a private employer, it would be the state's largest. Roughly 6,200 people were employed by UA in FY22, in full-time or part-time positions. Total payroll for FY22 was \$438 million.
- Adding direct and indirect impacts, UA supported nearly 9,200 jobs and \$608 million in payroll in Alaska in FY22. Total spending attributable to UA was about \$650 million in FY22, including instate purchases and payroll. An additional \$350 million was supported in indirect and induced spending.

- Systemwide, sta represented 52% of employment, and faculty was 30%. UA also employed nearly 1,100 students (18% of total employment).
- In FY22, total UA revenue was \$774 million. e State's investment of \$273 million allows the university to generate more than \$500 million in revenue from other sources.
- For each dollar in Unrestricted General Funds (UGF) appropriated to UA, the university raised an additional \$1.85 in FY22.

In FY22, \$109.4 million was generated in student tuition and fees (14% of the budget).

- In FY22, the UA expense budget was \$773.9 million. e largest expense category was instruction-related expenses, followed by research.
- Nearly \$100 million was spent with Alaska businesses in FY22 on a wide range of goods and services.
  Spending was spread across 2,652 vendors, reaching every economic region and numerous communities in the state. e vast majority of these vendors (estimated at more than 80%) qualify as small businesses.
- Additional economic impacts are generated by student spending and people traveling to Alaska for UA athletics, conferences, events, and commencement.